



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

Division Advisory No. **086**, s. 2026
September 22, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of the Schools Division of Aklan
officials and personnel/staff.

In celebration of Consumer Welfare Month 2026, the Department of Trade and Industry Aklan, in partnership with JCI Aklan Kalantiao and JCI Aklan, will conduct the 2026 Consumer Fun Run on October 3, 2026 (Saturday), at 5:00 a.m.

The activity will cover a five-kilometer route from Pastrana Park, Poblacion, Kalibo, to Camp Pastor Martelino, New Buswang, Kalibo, and back to Pastrana Park. It aims to promote consumer awareness, responsible consumption, protection of consumer rights, and a healthy and active lifestyle among consumers and stakeholders.

In view thereof, all interested teaching and non-teaching personnel are encouraged to participate. Participation shall be strictly voluntary and shall not be made a basis for any employment-related benefit, privilege, sanction, or performance rating. No employee shall be compelled, pressured, or required to join.

Participation shall be subject to the no-disruption-of-classes policy and other existing DepEd rules and regulations. Any registration fee, transportation cost, meal expense, or other incidental expense shall be borne personally by the participant, unless a lawful source of funds is duly authorized. Participation shall not entail the collection of contributions from learners or the use of school or Division funds without prior approval and compliance with applicable budgeting, accounting, and auditing rules.



Poblacion, Numancia, Aklan
Tel/Fax No. (265 3740 | 265 3741 | 265 3743)
Website: <http://www.depedaklan.org>
Email Address: aklan.1958@deped.gov.ph

Interested participants are advised to assess their fitness to join, observe all health and safety measures prescribed by the organizers.

The attached communication from DTI Aklan and the proposed route map are provided for reference.

For more information, contact:

DTI Aklan

Landline No.: (036) 268-5280, 0951 408 0758

Email address: r06.aklan@dti.gov.ph

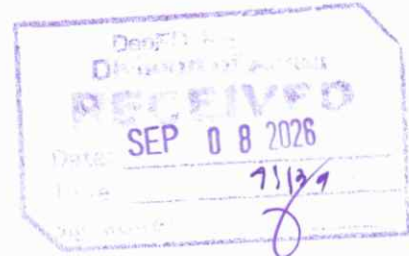


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L-2026-09- 674
03 September 2026

DR. FELICIANO C. BUENAFE, JR., CESO VI
Schools Division Superintendent
DEPARTMENT OF EDUCATION AKLAN
Poblacion, Numancia, Aklan

Dear **Dr. Buenafe**:

Greetings!

In celebration of 2026 Consumer Welfare Month this October, the Department of Trade and Industry (DTI) Aklan, in partnership with JCI Aklan Kalantiao and JJC Aklan, will conduct the 2026 Consumer Run. This event will serve as the kick-off activity for the month-long celebration, which aims to promote consumer awareness, responsible consumption, and the protection of consumer rights, while encouraging a healthy and active lifestyle among consumers and stakeholders.

The 2026 Consumer Run will be held on 3 October 2026 (Saturday) at 5:00 a.m., covering a 5-kilometer route from Pastrana Park, Poblacion, Kalibo, to Camp Pastor Martelino, New Buswang, Kalibo, and back to Pastrana Park, Kalibo.

In this regard, we cordially invite your agency to participate in this meaningful event by joining the run and encouraging your employees to take part. Your presence and support will help make this activity more engaging and impactful, while demonstrating our collective commitment to promoting consumer welfare and strengthening consumer advocacy in the community.

For your reference, please see the attached proposed 5-kilometer route map for the fun run. Should you have any questions or require further information, please feel free to contact us at (036) 268-5280 / 0951 408 0158 or through r06.aklan@dti.gov.ph.

We look forward to your favorable response and active participation as we run together in support of a more empowered, informed, and responsible consumer sector.

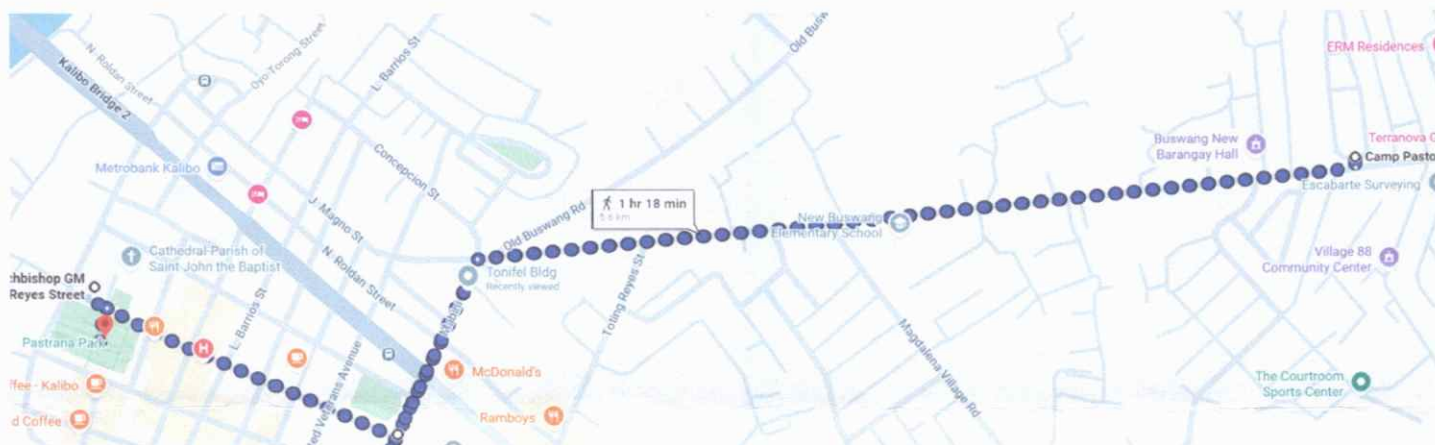
Thank you very much, and we hope to see you at the starting line!

Sincerely,


GRACE M. BENEDICTO
OIC - Provincial Director, DTI Aklan

DTI AKLAN PROVINCIAL OFFICE
Certified ISO 9001:2015

ROUTE MAP



- From Pastrana Park to GM Reyes St. (Cathedral – Parish of Saint Joseph the Baptist way)
- Turn left going to Mabini St.
- Turn right going to Brgy. New Buswang
- Go back to the same route when reached the Camp Pastor Materlino, New Buswang, Kalibo, Aklan.

REGISTRATION DETAILS

2026 CONSUMER RUN

SAFE PRODUCTS, CONFIDENT CONSUMERS

LET'S RUN TOGETHER in promoting consumer rights, responsibilities, and fair trade!

DATE: OCTOBER 3, 2026 (SATURDAY)

VENUE / ROUTE: PASTRANA PARK TO CAMP PASTOR MATERLINO AND BACK TO PASTRANA PARK, KALIBO, AKLAN

ASSEMBLY TIME: 5:00 AM

DISTANCE: 5K

RIGHTS TO CONSUMER EDUCATION

RIGHT TO HEALTHY ENVIRONMENT

RIGHT TO REPRESENTATION

RIGHT TO CHOICE

RIGHT TO INFORMATION

RIGHT TO SAFETY

RIGHT TO BASIC NEEDS

FOLLOW US FOR UPDATES!

Empowered Consumers. Stronger Communities!

REGISTRATION RATES

Early Bird: P250.00
Early bird registration is open until 11 September 2026!

Regular: P300.00
Regular rates start on 11 September to 26 September 2026!

RACE KIT INCLUSION:

- Finisher Medal
- Race Bib
- Post-Run Food
- Certificate of Participation

Scan to register

FOLLOW US FOR UPDATES!

DTI Aklan