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Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

January 21, 2026

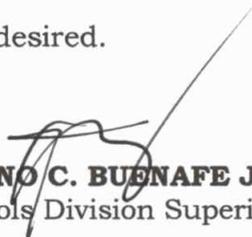
DIVISION MEMORANDUM

No. 028, s. 2026

**DIVISION ONLINE SCREENING OF MOBILE JOURNALISM
PARTICIPANTS FOR THE 2026 RSPC**

To: Office of the Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Head Teacher/Principals In-Charge of the District
Public and Private Elementary, Secondary, and Integrated School Heads
All Others Concerned

1. This Office shall conduct the Division Online Screening of Mobile Journalism (MoJo) Participants for the 2026 Regional Schools Press Conference (RSPC) on January 26, 2026.
2. This activity aims to identify and select qualified Mobile Journalism participants at the division level who will represent the division in the 2026 Regional Schools Press Conference.
3. Enclosed are the Guidelines and Scoresheet.
4. Expenses relative to the conduct of the screening such as related expenses for materials, incidental, and transportation expenses of the participants are chargeable against the school MOOE, School Paper Fund, SEF, and other available funds subject to the usual accounting and auditing rules and regulations.
5. Immediate dissemination of this Memorandum is desired.


FELICIANO C. BUENAFE JR., CESO VI
Schools Division Superintendent

Encl: As stated

Reference: Regional Memorandum No. 28 s. 2026

To be indicated in the Perpetual Index
under the following subjects:

CAMPUS JOURNALISM

DPP/kdl/mst



Poblacion, Numancia, Aklan
Tel/Fax No. (265 3740 | 265 3741 | 265 3743)
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GUIDELINES FOR THE DIVISION ONLINE SCREENING OF MOBILE JOURNALISM PARTICIPANTS FOR THE 2026 RSPC

1. The Mobile Journalism aims to empower campus journalists to create, edit, and produce timely and relevant news features with the use of just their smartphones, hence without the expense of traditional high-cost equipment.
2. This online screening is open to learners at the secondary level.
3. The team shall be composed of not more than three (3) members and 1 coach. It may compose of all junior or senior high school learners or a combination of both.
4. The participants will be given time to shoot, edit, and produce a story on a topic that will be provided by the Management Committee.
5. Each entry must be recorded, edited, and completed with any smartphone running on IOS or Android and using any video-editing application.
6. Each entry must run for 1 to 2 minutes and revolve around the topic that will be given ahead of the screening schedule. The preparation time is four (4) hours.
7. All submissions must be original and free from any intellectual property/ copyright issues.
8. All participants must attest that they are submitting work produced with only smartphones and mobile applications. The Division Screening Team reserves the right to disqualify entries that cannot be verified at their absolute discretion.
9. The decision of the Division Screening Team is final and irrevocable.
10. By joining the competition, the learners-participants allow the DepEd SDO Aklan to use their entries for educational and publicity purposes, without prejudice to the intellectual property rights of the learner-participants.

SCORESHEET FOR MOBILE JOURNALISM

<p>Story Content & Relevance – 30 %</p> <ul style="list-style-type: none"> • Clear, well-defined topic • Newsworthy, timely, or human-interest value • Relevance to the community, audience, or theme • Accuracy and factual correctness of information • Proper attribution of sources (when applicable) 	Score
<p>Journalistic Quality – 25 %</p> <ul style="list-style-type: none"> • Observes proper stance or posture • Shows a sense of confidence • Demonstrates controlled facial expressions • Connects with the subjects when interviewing or with the viewers when reporting 	Score
<p>Technical Execution (Mobile Production) – 20%</p> <ul style="list-style-type: none"> • Steady and well-framed shots • Clear audio quality (voice, ambient sound) • Proper lighting and composition • Smooth transitions and appropriate editing • Consistent video resolution and file quality 	Score
<p>Creativity & Visual Storytelling – 15%</p> <ul style="list-style-type: none"> • Creative angles or perspectives • Effective use of visuals to enhance the narrative • Engaging opening and strong ending • Appropriate pacing and rhythm 	Score
<p>Compliance with Contest Guidelines – 10%</p> <ul style="list-style-type: none"> • Use of mobile phone only for filming and editing • Within prescribed video length and format • Submission meets deadlines and technical requirements • No copyrighted materials unless permitted 	Score
TOTAL – 100%	