



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN
Poblacion, Numancia, Aklan

Division Advisory No. **178**, s. 2025
November 13, 2025

In compliance with DepEd Order No. 8, 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
But only for the information of DepEd Aklan
Officials and personnel/staff
(Visit www.deped.gov.ph)

ECONOMIC AND FINANCIAL LITERACY (EFL) WEEK

Attached is Regional Advisory No. 378, s. 2025 titled Economic and Financial Literacy (EFL) Week .

Participation of the DepEd personnel and students from the public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 12, s. 2025, titled Multi-Year Implementing Guidelines on the school Calendar and Activities and DO 09, s. 2025, titled Instituting the Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the Policy on off-campus activities state in DO 66, s. 2017

For more information, contact:

Ms. Kemberly S. Medianero
Development Research Division
Mobile Phone Number: 09209583410
Email Address: ksedianero@depdev.gov.ph



Poblacion, Numancia, Aklan
Tel/Fax No. (036) 265 3744 | (036) 265 3737 | (036) 265 3738 | (036) 265 3740 | (036) 265 3741
Website: <http://www.depedaklan.online>
Email Address: aklan.1958@deped.gov.ph



Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

Regional Advisory No 381, s. 2025
November 06, 2025

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued not for endorsement per DO 28, s. 2001
but only for the information of Region VI DepEd
officials, personnel/staff.
(Visit www.deped.gov.ph)

ECONOMIC AND FINANCIAL LITERACY (EFL) WEEK

The Department of Economy, Planning, and Development (DEPDev) Region VI is enjoining both private and public schools to conduct Knowledge Sharing Sessions and Online Awareness Campaigns in their respective social media pages and websites regarding the Economic and Financial Literacy (EFL) Week on November 9 to 16, 2025.

For additional information about the activity, attached are the letter from Engr. Arcio A. Casing, Jr., CESO III, Regional Director, DEPDev VI and the Memorandum Circular No. 2025-02.

Participation of the DepEd personnel and students is strictly voluntary.

For more inquiries and clarifications, contact:

Ms. Kemberly S. Medianero
Development Research Division
Mobile Phone Number: 09209583410
Email Address: ksmedianero@depdev.gov.ph

AAP/PPRD-Economic and Financial Literacy Week
Q4-001/November 3, 2025



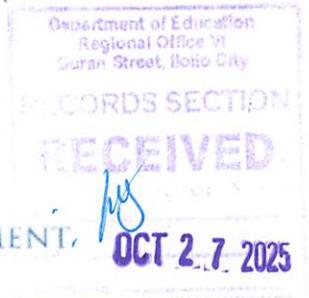
Address: Duran Street, Iloilo City, 5000
Telephone Nos: (033) 337-0149
Email Address: region6@deped.gov.ph
Website: region6.deped.gov.ph



Certificate No. PHP QMS
24 02 0124



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF ECONOMY, PLANNING, AND DEVELOPMENT
REGION VI - WESTERN VISAYAS



DRD-2025-10-016

October 24, 2025

DR. CRISTITO A. ECO, CESO III
OIC-Regional Director
Department of Education
Duran St., Iloilo City

Dear **OIC-Director Eco**:

Public Service Greetings!

This pertains to the upcoming Economic and Financial Literacy (EFL) Week which will be held from November 9 to 16, 2025 with the theme *“Paano ‘Sumakses’? ‘Step-by-step’ na kaalaman sa ekonomiya at pinansiya para sa wais na desisyon tungo sa Ambisyon.”*

As mandated by Republic Act No. 10922 towards a meaningful observance of the Economic and Financial Literacy Week,

- 1) NEDA (now DEPDev) shall convene for the purpose the relevant agencies, to include BSP, DOF, DepED, CHED, and DILG (*Section 3*), and
- 2) All public and private elementary and secondary schools under the DepED, in coordination with the NEDA, shall conduct consciousness-raising and knowledge-expanding activities on economic and financial literacy (*Section 4*).

In line with the above, we seek the DepEd’s cooperation on the following:

- Dissemination of the **attached Memorandum Circular No. 2025-02** to the various private and public schools in Western Visayas
- Enjoining the schools to **conduct of Knowledge Sharing Sessions and Online Awareness Campaigns** in their social media pages and website (digital assets: <https://depdev.gov.ph/economic-and-financial-literacy-week-2025/>), and by using the following hashtags: #EFLParaSaLahat, #EFLParaSaAmbisyon, #SumaksesSaEkonomiyaAtPinansiya, #EFL2025, #EFL, #SentroAngTaoSaPlano
- **DepEd VI’s 1-minute Video Message of Support** to be submitted to DEPDev VI

For coordination and further inquiries, your staff may get in touch with Ms. Kemberly S. Medianero of the Development Research Division through mobile number 09209583410 or email at ksmedianero@depdev.gov.ph.

We sincerely look forward to your invaluable support and continued partnership in making the 2025 Economic and Financial Literacy Week a success.

Sincerely,



Digitally signed by
Casing Arcio Abuton Jr

ENGR. ARECIO A. CASING, JR., CESO III
Regional Director



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF ECONOMY, PLANNING, AND DEVELOPMENT

MEMORANDUM CIRCULAR NO. 2025 - 02

MEMORANDUM

TO : ALL HEADS OF EXECUTIVE DEPARTMENTS, AGENCIES, BUREAUS, OFFICES, OTHER GOVERNMENT INSTRUMENTALITIES, STATE UNIVERSITIES AND COLLEGES, GOVERNMENT-OWNED OR -CONTROLLED CORPORATIONS, LOCAL GOVERNMENT UNITS, AND ALL OTHERS CONCERNED

SUBJECT : Economic and Financial Literacy Week 2025

DATE : June 24, 2025

1. Pursuant to Republic Act No. 10922, also known as the Economic and Financial Literacy Act, the Department of Economy, Planning, and Development (DEPDev), formerly the National Economic and Development Authority, is mandated to lead the annual celebration of Economic and Financial Literacy (EFL) Week which is held every second week of November.
2. The overarching theme for this year's celebration scheduled from November 9 to 16, 2025 is:

Paano 'Sumakses'?

'Step-by-the-step' na kaalaman sa ekonomiya at pinansya para sa wais na desisyon tungo sa AmBisyon

3. The theme highlights how the right decisions we make today pave the way toward realizing our aspirations. The term "*AmBisyon*" also alludes to *AmBisyon Natin 2040*, which envisions a *matatag, maginhawa, at panatag na buhay* for all Filipinos.
4. Equipping Filipinos with the right knowledge about EFL empowers them to make informed decisions that bring us closer to our shared national vision. Moreover, with access to the right information, we can achieve our *AmBisyon* and build a more secure and better future. To ensure meaningful observance and to raise public awareness of EFL Week, all government agencies and instrumentalities, including Local Government Units (LGUs), Government-Owned or -Controlled Corporations, and relevant agencies, are enjoined to participate in this celebration by undertaking any of the following activities:
 - a. Conduct of roundtable discussions, brown bag sessions, seminars, and workshops that will effectively engage a wide range of stakeholders, with an emphasis on the theme and other economic and financial concepts;
 - b. Display of the official streamer and/or digital poster of the EFL Week 2025 in

- the agency's lobby monitor or billboard, including regional and field offices, and LGUs from November 9 to 16, 2025;
- c. Uploading of EFL Week 2025 social media banner on the government agency's official social media accounts and website;
 - d. Sharing of the information, education, and communication (IEC) materials for EFL Week 2025, including but not limited to posters and videos, on the agency's social media accounts and website;
 - e. Collaboration and/or participation with member agencies of the Inter-Agency Committee on EFL for the conduct of EFL Week-related national and regional activities;
 - f. Participation in the Philippine Economic Society Annual Meeting and Conference, by registering at <https://economicsph.org/pes63>;
 - g. Collaboration between State Universities and Colleges and DEPDev regional offices for the conduct of regional activities;
 - h. Issuance of announcements related to EFL Week 2025 by regional offices, provincial offices, and LGUs; and
 - i. Participation in the online campaign using the following hashtags:
 #EFLParaSaLahat
 #SumaksesSaEkonomiyaAtPinansya
 #EFLParaSaAmbisyon
 #SentroAngTaoSaPlano,
 #EFLW2025, and
 #EFL.
5. The IEC materials related to the celebration of EFL Week 2025 will be available for download on DEPDev's website in October 2025 at <https://depdev.gov.ph/economic-and-financial-literacy-week-2025/> and its Facebook page at <https://www.facebook.com/DEPDevgovph>. DEPDev is also open to collaboration and partnership opportunities for any EFL Week-related activities.
 6. For inquiries, clarifications, or partnership opportunities, interested parties may contact the DEPDev Development Information Staff via email &DIS-kmd@depdev.gov.ph or telephone nos. (+632) 8631-09-45 to 64 local 103.


ARSENIO M. BALISACAN, PhD
 Secretary

