



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

November 13, 2025

DIVISION MEMORANDUM

No. 622, s. 2025

**TRAINING WORKSHOP ON THE DEVELOPMENT OF ADVOCACY MATERIALS FOR
THE EC_o CHAMPIONS PROGRAM AND THE LEARNER RIGHTS AND
PROTECTION (LRP) PROGRAM**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors, Principals-In-Charge of the District,
Head Teacher-in-Charge of the District
Senior/Education Program Specialists
Heads of Public Elementary/Integrated/Secondary Schools
All Others Concerned

1. Attached is the Regional Memorandum No. 1129 S. 2025 titled **Training Workshop on the Development of Advocacy Materials for the EC_o Champions Program and the Learner Rights and Protection (LRP) Program** dated November 12, 2025, which is self-explanatory.
2. The Technical Working Group will attend the workshop are listed in the Enclosure No. 1 of this memorandum.
3. Immediate dissemination and compliance with this Memorandum are desired.

FOR THE SCHOOLS DIVISION SUPERINTENDENT


MICHAEL T. RAPIZ
Chief Education Supervisor
School Governance and Operations Division
In Charge of the Division

Encl.: As stated

Reference: Regional Memorandum No. 1129 S. 2025

To be indicated in the Perpetual Index
under the following subjects:

**CALAMITY
PROGRAMS**

**ENVIRONMENTAL EDUCATION
SCHOOLS**

NSATM/ddt



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Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

Enclosure No. 1 to Division Memorandum No. **622**, s. 2025

**TRAINING WORKSHOP ON THE DEVELOPMENT OF ADVOCACY MATERIALS FOR
THE EC_o CHAMPIONS PROGRAM AND THE LEARNER RIGHTS AND
PROTECTION (LRP) PROGRAM**

Technical Working Group

Name	School/Office	Position	District
JOHN C. MARCIALES	Division Office	EPSt II-M&E	
NICOLE PEARL A. VEGA	Division Office	ADA VI	
MARY JEAN SIM	Division Office	ADAS III	
DENOR D. TORRES	Division Office	TA I	
JULES LIANCARLO P. JAMERO	Division Office	CoS	
LEINEL BRIAN M. FRANCISCO	Division Office	CoS	
DANICA JOY M. LLANZA	Taba-ao PS	AO II	BANGA
CHRISTINE LANE I. VILLANUEVA	DESVIS	AO II	BANGA
CRIS GEO D. ADVINCULA	Toledo ES	AO II	NABAS
HERLEY MAE E. OQUENDO	DBRMS	AO II	NEW WASHINGTON



Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

REGIONAL MEMORANDUM
No. **1129**, s. 2025

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**TRAINING WORKSHOP ON THE DEVELOPMENT OF ADVOCACY
MATERIALS FOR THE ECo CHAMPIONS PROGRAM AND
THE LEARNER RIGHTS AND PROTECTION (LRP)
PROGRAM**

To: Schools Division Superintendents
All Others Concerned

1. In line with the Department of Education's thrust to strengthen environmental stewardship and ensure the promotion, protection, and fulfillment of learners' rights, this Office, through the Education Support Services Division (ESSD) – Disaster Risk Reduction and Management (DRRM) Unit will conduct a **Training Workshop on the Development of Advocacy Materials for the ECo Champions Program and the Learners' Rights and Protection Program (LRPP)** on November 16-21, 2025, inclusive of travel time, in a venue within the Province of Aklan.
2. The activity has the following objectives:
 - a. Equip participants with the knowledge and skills in designing advocacy and IEC materials aligned with the ECo Champions Program and the LRP;
 - b. Develop unified advocacy messages and visual materials that reflect the Department's thrusts on environmental sustainability, child protection, and disaster resilience; and
 - c. Strengthen inter-office collaboration in implementing communication and advocacy campaigns that promote learner safety, protection, and environmental responsibility.
3. The list of expected participants and the proposed activity matrix are attached as Enclosures 1 and 2, respectively, to this Memorandum.
4. The food and accommodation of the participants shall be charged against the Regional DRRM Program Support Fund downloaded to the host Division while the travel and other incidental expenses incurred by the



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Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

participants against their respective Division MOOE Fund/DPRP Fund/local fund, all subject to the usual accounting and auditing rules and regulations.

- For queries and clarification, contact **Dr. Leonerico E. Barredo, Chief, Education Support Services Division** at mobile number 0998-461-5448 or email at region6.essd@deped.gov.ph.
- Immediate dissemination of and compliance with this Memorandum are desired.


CRISTITO A. ECO, CESO III
Assistant Regional Director
Officer-In-Charge
Office of the Regional Director

Encl.: As stated

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

CALAMITY
PROGRAM

ENVIRONMENTAL EDUCATION
SCHOOLS

WMV/RM/Training Workshop on the Development...
226/November 3, 2025

**LIST OF PARTICIPANTS TO THE TRAINING WORKSHOP ON THE DEVELOPMENT OF
ADVOCACY MATERIALS FOR THE ECO CHAMPIONS PROGRAM AND THE LEARNERS'
RIGHTS AND PROTECTION PROGRAM (LRPP)**

	Division	Name of Participant	Position
Aklan			
1	SGOD Chief	Michael T. Rapiz	Chief, SGOD
2	Division M&E Supervisor	June R. Patricio	SEPS – M&E
3	Elementary School Heads	Connie A. Nagrama	School Principal II
4	Secondary School Heads	Churchill C. Gumboc	Head Teacher I
5	Division DRRM Coordinator	Michael Angelo T. Garcia	PDO II
6	Division Youth Formation Coordinator	Niño Sean Axl T. Morales	PDO I
7	Division LRP Focal Person	Allan Carlo Soriano	PDO I
Antique			
8	SGOD Chief	Maria Cozette Penaflorida	Principal II
9	Division M&E Supervisor	Salve A. Kalon	SEPS – M&E
10	Elementary School Heads	Madelyn Nacepo	Head Teacher II
11	Secondary School Heads	Thor Robert Belo	Head Teacher III
12	Division DRRM Coordinator	Adonis A. Parcon	PDO II
13	Division Youth Formation Coordinator	Lady Dianne Maria M. Tiron	PDO I
14	Division LRP Focal Person	Christine Tamon	PDO I
Capiz			
15	SGOD Chief	Dr. Edna B. Azcarraga	Education Program Supervisor, Officer-in-Charge - Office of the SGOD Chief
16	Division M&E Supervisor	Ronald Dile	SEPS – M&E
17	Elementary School Heads	Lynette Aggabao	Head Teacher I
18	Secondary School Heads	Ernest J. Fulgencio	Principal III
19	Division DRRM Coordinator	Glenda Marie B. Botin	PDO II
20	Division Youth Formation Coordinator	Yzarda Claudette D. Ballera	PDO I
21	Division LRP Focal Person	Jhean Mae Grace Lingco	PDO I
Guimaras			
22	SGOD Chief	Dr. Armando E. Gabion, Jr.	Chief, SGOD
23	Division M&E Supervisor	Joerrie Enerido	SEPS-SMME
24		Eddie Ryan O. Delosinas	EPS II - SocMob
25	Elementary School Heads	Efren B. Barredo, Jr.	School Principal I
26	Secondary School Heads	Maria Lea M. Cuadra	School Principal II
27	Division DRRM Coordinator	Jhelly Ann M. Robles	PDO II
28	Division Youth Formation Coordinator	Era B. Galve	PDO I
29	Division LRP Focal Person	Katrina Leoly Blegario	PDO I
Iloilo			
30	SGOD Chief	Dr. Gilbert D. Solidum	Chief, SGOD

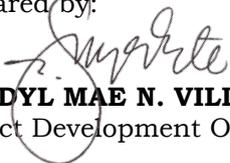
**LIST OF PARTICIPANTS TO THE TRAINING WORKSHOP ON THE DEVELOPMENT OF
ADVOCACY MATERIALS FOR THE ECO CHAMPIONS PROGRAM AND THE LEARNERS'
RIGHTS AND PROTECTION PROGRAM (LRPP)**

31	Division M&E Supervisor	Mercy Arcenal	SEPS – M&E
32	Elementary School Heads	Tesa Joy Pachica	P II
33	Secondary School Heads	Tesa F. Gulanes	Principal I
34	Division DRRM Coordinator	Glenn Z. Sabiso	EPSP II
35	Division Youth Formation Coordinator	Mariane Joy M. Polonan	PDO I
36	Division LRP Focal Person	Jennifer Cubos	PDO I
Iloilo City			
37	SGOD Chief	Dr. Jerry M. Lego	Chief, SGOD
38	Division M&E Supervisor	Raisen Lumabit	SEPS-M&E
39	Elementary School Heads	Herminia M. Jacbang	Principal I
40	Secondary School Heads	Raymond G. Jangit	Principal II
41	Division DRRM Coordinator	John N. Taroballes	PDO II
42	Division Youth Formation Coordinator	Candido M. Golez III	PDO I
43	Division LRP Focal Person	Nicole Joy Frias	PDO I
Passi City			
44	SGOD Chief	Pinky P. Cia	Chief, SGOD
45	Division M&E Supervisor	Dayle P. Pabiona	SEPS-M&E
46	Elementary School Heads	Mart Zuelo B. Tumangday	Principal I
47	Secondary School Heads	Mary Jo P. Aliento	Head Teacher III
48	Division DRRM Coordinator	Mary Ann P. Encila	PDO II
49	Division Youth Formation Coordinator	Althea Marie Mejado	PDO I
50	Division LRP Focal Person	Althea Mejado	PDO I
Roxas City			
51	SGOD Chief	Dr. Nerrisa A. Resente	Chief, SGOD
52	Division M&E Supervisor	Dr. Victoria P. Cartujano	SEPS-M&E
53	Elementary School Heads	Dr. Melody Diosana	Principal III
54	Secondary School Heads	Donna B. Amarillo	Principal II
55	Division DRRM Coordinator	Maribeth A. Baldonado	PDO II
56	Division Youth Formation Coordinator	Ivy L. Olvido	PDO I
57	Division LRP Focal Person	Remegio Dogelio II	PDO I
Quality Assurance Team			
58		Ruby T. Llave	EPS
59		Schubert Anthony Sialongo	
Regional Office			
60		Cristito A. Eco, CESO III	OIC-Regional Director
61		Miguel Mac D. Aposin EdD, CESO V	OIC- ARD
62	ESSD Chief	Dr. Leonerico E. Barredo	CES
63	Regional DRRM Coordinator	Wendyl Mae N. Villaprudente	PDO II
64	Regional Youth Formation Coordinator	Engr. Irene S. Magante	Engr III/Designate Regional Youth Formation Coordinator

LIST OF PARTICIPANTS TO THE TRAINING WORKSHOP ON THE DEVELOPMENT OF
ADVOCACY MATERIALS FOR THE ECO CHAMPIONS PROGRAM AND THE LEARNERS'
RIGHTS AND PROTECTION PROGRAM (LRPP)

65	Regional LRP Focal Person	Jennie Rose Jacela	TA I - LRPO
66	ESSD Technical Working Group	Engr Lester Alentaje	TA III- EFU
67		ResJohn Leonardo	AS I - DRRM
68		Cherry D. Elgario	AA III
Resource Person - Informercial			
69		Serge Alfred Espana	Kr8TV Shots Video Prod
70		VM Media World	
71		Dr. Eden G. Gilpo	PSDS - District of Oton
Resource Person - Video Blog			
72		Sherwin Balajadia Bachoco	Graphic and Multimedia Artist
Resource Person - Jingle Making Contest			
73		Ronnie A. Libutaque	Faculty, College of PESCAR WVSU
Schools Division Office			
74		Feliciano Buenafe Jr PhD	SDS
75		Ramon Paras	ASDS
SDO Aklan Technical Working Group			
76		Denor T. Torres	TA I- DRRM
77		Mark Z. Zonio	ADAS II
78		Nelmar C. Caraga	ADAS II
79			Nurse
80			Nurse
81			Nurse
82			Nurse
83			Nurse
84		Engr Meljan I. Torres	Division Engineer
85		Engr. Christine Joy M. Oquendo	Division Engineer

Prepared by:



WENDYL MAE N. VILLAPRUDENTE

Project Development Officer II

Noted by:



LEONERICO E. BARREDO PhD

Chief, Education Support Services Division

Approved by:



CRISTITO A. ECO, CESO III

Assistant Regional Director

Officer-In-Charge

Office of the Regional Director

TRAINING WORKSHOP ON THE DEVELOPMENT OF ADVOCACY MATERIALS FOR THE ECO CHAMPIONS PROGRAM AND THE LEARNERS' RIGHTS AND PROTECTION PROGRAM (LRPP)

**PROPOSED ACTIVITY MATRIX
November 17 - 21, 2025**

Time	Activity	In-Charge
Day 0 - November 16, 2025		
2:00pm-4:00pm	Arrival and Registration of Participants	Secretariat
4:00pm - 4:30pm	Opening/Preliminaries Program	Pre-Recorded Video
	Recognition of Participants	Wendyl Mae N. Villaprudente Project Development Officer II
	Words of Welcome	Feliciano C. Buenafe, Jr. PhD, CESO V Schools Division Superintendent Division of Aklan
	Inspirational Message	Cristito A. Eco, CESO III Assistant Regional Director Officer-In-Charge Office of the Regional Director
	Workshop Overview, Mechanics, Output Expectations	Dr. Leonerico E. Barredo Chief, ESSD
4:30pm - 6:00pm	Personal Preparations	
6:00pm-8:00pm	Dinner	
Day 1 - November 17, 2025		
6:00am - 8:00am	Breakfast	
8:00am - 8:15am	Morning Preliminaries	Assigned Group
8:15am - 12:00 nn	Session 1: Basics of Audio Advocacy - Jingle & Music Messaging	Ronie A. Libutaque Faculty, College of PESCAR West Visayas State University
12:00pm - 1:00pm	Lunch	
1:00pm - 1:15pm	Afternoon Preliminaries	
1:15pm - 5:00pm	Workshop 1: Jingle Development (Lyrics + Melody Guide) Jingle concept (rough version) Group Work with Coach	Ronie A. Libutaque Faculty, College of PESCAR West Visayas State University Participants
5:00pm - 8:00pm	Dinner	
Day 2 - November 18, 2025		
6:00pm - 8:00pm	Breakfast	
8:00am - 8:30am	Management of Learning	Assigned group
8:30am-12:00pm	Group Presentation/ Feedback & Critique Panel	Ronie A. Libutaque Faculty, College of PESCAR West Visayas State University Participants
12:00pm - 1:00pm	Lunch	
1:00pm - 1:15pm	Energizer	
1:15pm - 2:00pm	Session 2: Infomercial Concept Development	Serge Alfred Espana Kr8TV Shots Video Prod VM Media World
2:00pm - 3:30pm	Workshop 2: Advocacy Messaging	Serge Alfred Espana Kr8TV Shots Video Prod

TRAINING WORKSHOP ON THE DEVELOPMENT OF ADVOCACY MATERIALS FOR THE ECO CHAMPIONS PROGRAM AND THE LEARNERS' RIGHTS AND PROTECTION PROGRAM (LRPP)

**PROPOSED ACTIVITY MATRIX
November 17 - 21, 2025**

		VM Media World Participants
3:30pm – 4:00pm	Session 3: Infomercial Essentials	Serge Alfred Espana Kr8TV Shots Video Prod VM Media World
4:00pm – 5:00pm	Workshop 3: Concept Development Workshop	Serge Alfred Espana Kr8TV Shots Video Prod VM Media World Participants
6:00pm – 8:00pm	Dinner	
Day 3 – November 19, 2025		
6:00pm – 8:00pm	Breakfast	
8:00am – 8:30am	Management of Learning	Assigned group
8:30am – 9:30am	Session 5: Storyboarding 101	Serge Alfred Espana Kr8TV Shots Video Prod VM Media World
9:30am – 11:00am	Workshop 4: 5-min pitch per group (concept + storyboard walkthrough) Coaching Session	Serge Alfred Espana Kr8TV Shots Video Prod VM Media World Participants
11:00am – 12:00pm	Group Presentation/ Feedback & Critique Panel	Serge Alfred Espana Kr8TV Shots Video Prod VM Media World Participants
12:00pm – 1:00pm	Lunch	
1:00pm – 1:15pm	Afternoon Preliminaries	Assigned Group
1:15pm – 2:00pm	Session 4: Elements of an Effective Vlog	Sherwin Balajadia Bachoco Graphic and Multimedia Artist
2:00pm – 4:00pm	Workshop 5: Concept + Scriptwriting Workshop	Sherwin Balajadia Bachoco Graphic and Multimedia Artist Participants
4:00pm – 5:00pm	Session 5: On-Cam Techniques + Shooting Basics	Sherwin Balajadia Bachoco Graphic and Multimedia Artist
6:00pm – 8:00pm	Dinner	
Day 4 – November 20, 2025		
6:00pm – 8:00pm	Breakfast	
8:00am – 8:30am	Management of Learning	Assigned group
8:30am – 10:00am	Workshop 6: Vlog Shooting (Field / On-Site)	Sherwin Balajadia Bachoco Graphic and Multimedia Artist Participants

TRAINING WORKSHOP ON THE DEVELOPMENT OF ADVOCACY MATERIALS FOR THE ECO CHAMPIONS PROGRAM AND THE LEARNERS' RIGHTS AND PROTECTION PROGRAM (LRPP)

**PROPOSED ACTIVITY MATRIX
November 17 - 21, 2025**

10:00am -11:00am	Workshop 7: Video Editing & Post-Production	Sherwin Balajadia Bachoco Graphic and Multimedia Artist Participants
11:00am – 12:00pm	Workshop 8: Final Review, Branding & Upload Format	Sherwin Balajadia Bachoco Graphic and Multimedia Artist Participants
12:00pm – 1:00pm	Lunch	
1:00pm – 1:15pm	Energizer	
1:15pm – 5:00pm	Group Presentation/ Feedback & Critique Panel	Sherwin Balajadia Bachoco Graphic and Multimedia Artist Participants
Day 5 – November 21, 2025		
6:00pm – 8:00pm	Breakfast	
8:00am – 8:30am	Management of Learning	Assigned group
8:30am – 10:00am	Final Output Presentation, Review & Technical Coaching	Participants
10:00am – 11:00am	Wrap-Up and Next Steps	Facilitator
11:00am -11:30am	Closing Program	Facilitator
11:30am – 12:30pm	Lunch	
1:00 pm Onward	Home Sweet Home	