



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

Division Advisory No. 167, s. 2025

November 12, 2025

In compliance with D.O No. 08, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd SDO Aklan officials, personnel/staff,
(Visit www.depedaklan.online)

**"YOUTH'S CHOICE: A DRUG-FREE LIFE" A YOUTH ENGAGEMENT
PROGRAM OF THE DILG**

Attached is a Regional Advisory No. 371, s. 2025, from the Department
of Education dated October 30, 2025, which is self-explanatory.

The details and overview of the program are attached for references.

ACCS/krtn



Población, Numancia, Aklan
Tel/Fax No. (265 3740 | 265 3741 | 265 3743 | 265 3744)
Website: www.depedaklan.online
Email Address: aklan.1958@deped.gov.ph



Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

Regional Advisory No. 371, s. 2025
October 30, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of Region VI DepEd
officials and personnel/staff.
(Visit region6.deped.gov.ph)

**“YOUTH’S CHOICE: A DRUG-FREE LIFE” A YOUTH ENGAGEMENT
PROGRAM OF THE DILG**

Attached is a letter from **Juan Jovian E. Ingeniero, CESO III, Regional Director, Department of the Interior and Local Government, Regional Office VI (Western Visayas)** regarding their “Youth's Choice: A Drug-Free Life” A Youth Engagement Program of the DILG.

The Schools Division Superintendents have the discretion to act on this matter.

For more information and verification, contact:

LG00 V Bessy Jean Dellomos
Mobile Phone Number: 0917 308 0132

LG00 II Ella Mae Villan
Mobile Phone Number: 0968 633 7798
Email Address: r6lgcdd@gmail.com

SBD-Regional Advisory /“Youth’s Choice: A Drug-Free Life”
136/October 22, 2025



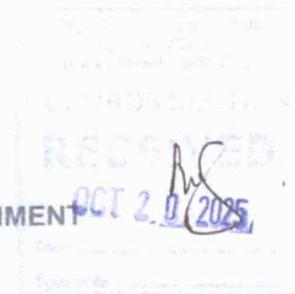
Address: Duran Street, Iloilo City, 5000
Telephone Nos: (033) 337-0149
Email Address: region6@deped.gov.ph
Website: region6.deped.gov.ph



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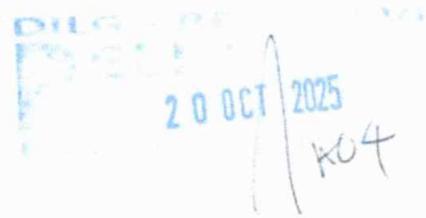


Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
Regional Office 6 (Western Visayas)
Brgy. Bolong Oeste, Sta. Barbara, Iloilo
www.region6.dilg.gov.ph



October 20, 2025

CRISTITO A. ECO, CESO III
Regional Director
Department of Education (DepEd) VI



Dear **RD Eco**:

Greetings!

As part of our continued commitment to strengthen anti-drug advocacy under Republic Act No. 9165 or the "*Comprehensive Dangerous Drugs Act of 2002*," and Executive Order No. 66, s. 2018, or "*Institutionalizing the Philippine Anti-Illegal Drugs Strategy*," the Department of the Interior and Local Government will implement the "**Youth's Choice: A Drug-Free Life**" **A Youth Engagement Program of the DILG**.

This initiative aims to raise awareness among students and educators on the harmful effects of illegal drugs, encourage youth-led advocacy, and promote collaboration among schools, LGUs, and partner agencies toward sustaining a safe and drug-free learning environment. The program aims to promote youth participation in the campaign against illegal drugs by encouraging creativity and advocacy through competitions:

1. **Digital Information Materials Design Competition; and**
2. **Short Film-Making Contest**

We recognize the vital role of the Department of Education in guiding and nurturing the youth, and we wish to partner with your office in bringing this program to life.

In this regard, we respectfully request the assistance of your office in disseminating information regarding the **Call for Entries** for the abovementioned competitions to all secondary schools within Region VI and in encouraging the participation of interested students.

We believe that through this partnership, we can further strengthen youth awareness and commitment to living a drug-free lifestyle. Attached are the contest mechanics, timeline, and prizes for your reference.

Moreover, we are pleased to inform you that your Office will serve as one of the members of the Awards Committee for this initiative.

For further coordination, you may contact LGOO V Bessy Jean Dellomos at mobile number 0917 308 0132 or LGOO II Ella Mae Villan at mobile number 0968 633 7798 or email at r6lqcdd@gmail.com.



"Matino, Mahusay at Maaasahan"

Tel Number: (033)326-03-60



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Thank you very much for your continued support and cooperation in advancing programs that promote youth development and drug-free communities.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Juan Jovian E. Ingeniero', is written over the typed name and title.

JUAN JOVIAN E. INGENIERO, CESO III
Regional Director

LGCDD:JME/hfg/bbd/emav



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“YOUTH’S CHOICE: A DRUG-FREE LIFE” Short Film Making Contest

GUIDELINES AND MECHANICS

Eligibility

- a. Open to both individual and group submissions from secondary school students within Region VI- Western Visayas.
- b. Only one official entry per school.
- c. Entries should not have participated in any major film festivals (local or internations).

Film Specifications

- a. Final entries must be submitted:
 - a. Film Duration: 3 to 5 minutes (including credits)
 - b. File Format: MP4
 - c. Resolution: At least 1920x1080 (Full HD)
- b. Films must be child-friendly and age-appropriate, avoiding any graphic or explicit content.
- c. Acceptable formats include but are not limited to: animated shorts, sociodramatic plays (filmed performances), narrative or documentary-style storytelling.
- d. Each entry must focus on core drug prevention messages and aim to promote healthy values, positive choices, and resilience among elementary-level viewers. All information presented in the film must be fact-checked, accurate, and drawn from credible sources (e.g., government data, health authorities, or published studies).
- e. Entries may include subtitles or narration in local/regional languages to increase relatability.
- f. The use of AI-generated or AI-enhanced visuals, audio, or scripts is strictly prohibited. Entries found to have used artificial intelligence in content creation or enhancement will be automatically disqualified.

Submission Requirements

- a. Official entry shall be duly endorsed by the School Principal using the attached Endorsement Form.
- b. Submissions must be accompanied by a short-written description (not more than 200 words) of the intended message, values promoted, and how the content is tailored to young audiences.
- c. Upload your film to a private video sharing platform (e.g., Google Drive) and provide the link in the submission form. Ensure that the link remains active until the end of the competition.
- d. All entries must be submitted on **November 16, 2025, 12:00 NN** through Google Drive: <https://bit.ly/ShortFilm2025>



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- e. Submitted films are considered final and cannot be edited.
- f. By submitting their entries, filmmakers grant DILG, DepEd and DDB the right to screen their entries for competition and promotional purposes.

Judging Criteria

- a. The criteria for judging shall be as follows:

Concept and Message Clarity (Clarity and strength of the drug prevention message)	30%
Creativity and Storytelling (Originality, narrative flow, engagement, and impact)	30%
Technical Execution (Video quality, sound, editing, and overall production)	20%
Relevance to Target Audience (Appropriateness and effectiveness for secondary school viewers)	20%
TOTAL	100%

- b. An initial screening of entries will be conducted to ensure that all entries are compliant with the Film Specifications.
- c. The Awards Committee shall evaluate all eligible submissions using established criteria.
- d. The selected short films will be notified before the Film Showing and Awarding of Winners.
- e. Other guidelines and mechanics may be issued by the Implementing unit they may deem relevant to the objectives of the contest.

AWARDS COMMITTEE

Awards Committee

The panel shall include, but not limited to, representatives from the following:

- Chairperson: DILG Regional Director
- Members: DepEd Regional Director
- PDEA Regional Director
- PNP Regional Director
- DOH Regional Director
- NCCA Representative
- NYC Representative

TIMELINE

Activity	Date
Launching and Dissemination of	October 22, 2025



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Guidelines	
Deadline for Submission of Entries	November 16, 2025
Screening and Evaluation of Entries	November 17 - 19, 2025
Film Showing & Awarding Ceremony	November 26, 2025 <i>(during the regional celebration of DAPC week)</i>

AWARDS AND INCENTIVES

- a. 1st Place: Php 75,000 cash incentive and Plaque
- b. 2nd Place: Php 50,000 cash incentive and Plaque
- c. 3rd Place: Php 25,000 cash incentive and Plaque
- d. 3 Consolation prizes: Php 10,000.00 and Plaque
- e. Minor awards: Plaque
 - Best Screenplay
 - Best Director
 - Best Actor
 - Best Cinematography
 - Best Editing
- f. Certificate of Participation for all participating students.

Intellectual Property Rights

All participants submitting entries to any of the competitions are deemed to have read, understood, and accepted the rules governing their respective contests. By submitting their entries, student participants expressly waive any and all intellectual property rights over their submitted works in favor of the Department of the Interior and Local Government, Department of Education, and the Dangerous Drugs Board.

The aforementioned agencies shall have full rights and discretion over the use, reproduction, modification, publication, sale, and distribution of the submitted materials for official, educational, and advocacy purposes, subject to applicable government accounting and auditing rules and regulations.



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“YOUTH'S CHOICE: A DRUG-FREE LIFE”
Designing Digital Information Materials Competition

A region-wide contest for infographics promoting drug prevention using local language or heritage themes. Winning outputs shall be reproduced and used for educational outreach in secondary schools.

GUIDELINES AND MECHANICS

Eligibility

- a. Open to all secondary school students within Region VI- Western Visayas.
- b. Only one official entry per school.

Poster Entry

- a. Final output must be in digital format (JPEG or PNG) in A4 size, 300 DPI.
- b. Entries must feature a clear drug prevention message, ideally incorporating local language or culturally relevant/regional themes.
- c. Participants are required to submit a maximum of 2-minute brief recorded documentation of their creative process (e.g., time-lapse, screen recording, or behind-the-scenes video). Upload the recorded documentation in a private video sharing platform (e.g., Google Drive) and provide the link in the submission form. Ensure that the link remains active until the end of the competition.
- d. A short-written description or explanation of the design must accompany each submission.
- e. All information and content presented must be verified, accurate, and based on credible sources or evidence.
- f. The infographics shall be affixed with the DILG, DepEd and Dangerous Drugs Board logo.
- g. The use of AI-generated or AI-enhanced visuals is strictly prohibited. Entries found to have used artificial intelligence in content creation or enhancement will be automatically disqualified.
- h. The infographics are governed by laws and regulations concerning intellectual property. Thus, participants are strictly advised to submit an original work. Artists will be held accountable in using elements on the poster where issues may arise with regards to the originality and authenticity or copyright infringement.

Submission Requirements

- a. Only one official entry per school shall be duly endorsed by the School Principal using the attached Endorsement Form.
- b. All entries must be submitted on **November 7, 2025, 12:00 NN** through this link: <https://bit.ly/DigitalInfoMat2025>.
- c. Submitted entries are considered final and cannot be edited.
- d. Submission of entry will mean permission to use the contestant's name and entry for purposes of presentation, marketing and promotion without additional



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Tel Number: (033)326-03-60

compensation, unless prohibited by law. All entries become property of the DILG Regional Office VI.

Judging Criteria

a. The criteria for judging shall be as follows

Creativity and Originality (Uniqueness and innovativeness of design concept, layout, and approach)	25%
Relevance to Theme (Effectiveness in conveying a clear, strong, and age-appropriate anti-drug message aligned with the campaign goals)	25%
Visual Impact and Clarity (Overall aesthetic appeal, readability, balance of elements, and visual organization)	15%
Cultural/Regional Integration (Effective use of local language, regional identity, or cultural elements)	15%
Accuracy of Information (Use of verified facts, statistics, and references in a responsible, evidence-based manner)	10%
Social Media Popularity Total number of 'Heart' reacts earned by the entry in the DILG Region VI Official Facebook Page (Assessed proportionately. Must like DILG Region VI Official Facebook Page and "Heart" react to be counted)	10%
TOTAL	100%

- b. The Awards Committee shall evaluate all eligible submissions using established criteria.
- c. All entries will be posted in the DILG Region VI Western Visayas Official Facebook Page on November 10, 2025. Entries with the highest number of 'Heart' reactions on **November 17, 2025 (12:00 NN)** shall earn the complete 10% Social Media Popularity criterion. The points of other entries shall be prorated.
- d. All submissions will be reviewed and scored by the Awards Committee.

AWARDS COMMITTEE

a. Awards Committee

The panel shall include, but not limited to, representatives from the following:

- Chairperson: DILG Regional Director
- Members: DepEd Regional Director
- PDEA Regional Director
- PNP Regional Director
- DOH Regional Director



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NCCA Representative
NYC Representative (optional)

AWARDS

- a. 1st Place: Php 20,000 cash incentive and Plaque.
- b. 2nd Place: Php 10,000 cash incentive and Plaque
- c. 3rd Place: Php 5,000 cash incentive and Plaque
- d. 10 Consolation prizes: Php 2,500.00
- e. Certificate of Participation for all participating students.

Winning entries will be reproduced and distributed as educational materials for schools, local government units, and national government agencies, in support of age-appropriate drug prevention efforts.

TIMELINE

Activity	Date
Launching and Dissemination of Guidelines	October 22, 2025
Deadline for Submission of Entries	November 7, 2025
Screening and Evaluation of Entries	November 17-19, 2025
Announcement of Winners & Awarding Ceremony	November 26, 2025

Intellectual Property Rights

All participants submitting entries to any of the competitions are deemed to have read, understood, and accepted the rules governing their respective contests. By submitting their entries, student participants expressly waive any and all intellectual property rights over their submitted works in favor of the Department of the Interior and Local Government, Department of Education, and the Dangerous Drugs Board.

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