



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

October 27, 2025

DIVISION MEMORANDUM
No. 571, s. 2025

NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

To: Office of the Assistant Schools Division Superintendent
Chief Education Supervisor
Education Program Supervisors
Public Schools District Supervisors
Principal In-Charge of the District
Head Teacher-In-Charge of the District
Public Secondary and Integrated School Heads
All Others Concerned

1. In accordance with Presidential Proclamation No. 479, signed on October 25, 1994, Declaring the Month of November of Every Year as Filipino Values Month, and as an enduring commitment of the Department of Education (DepEd) to nurture the fundamental values that define the Filipino identity and character.
2. This year's national observance shall be celebrated with the theme, “Matatag na Puso at Diwa; Inklusibong Pagpapakatao, Determinadong Bayanihan, Positibong Kinabukasan”.
3. To actively promote the observance of Filipino Values Month, this Department calls upon DepEd offices at all levels of governance, including private institutions, to thoughtfully design celebration activities aligned with the abovementioned theme and reinforce positive Filipino values.
4. Participation in engaging activities such as integrating values into daily lessons and activities across all learning areas, conducting Values Education sessions (seminars, workshops, and discussions focusing on character education, moral values, and citizenship), organizing poster and slogan-making contests, facilitating essay writing and oratorical contests, engaging in community and outreach programs, and recognizing character awards, is strongly encouraged.
5. The list of suggested activities for the 2025 Observance of the Filipino Values Month is provided in Enclosure No. 2.
6. It is understood that in the conduct of this activity, there shall be no discrimination on account of age, gender, civil status, disability, religion, or any similar factors/personal circumstances that would run counter to the principles of equal opportunity.

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7. The school must submit the accomplishment report to the Division Office not later than November 30, 2025, using the template provided in Enclosure No. 1.

8. Immediate dissemination of and compliance with this Memorandum are desired.


FELICIANO C. BUENAFE JR., CESO VI
Schools Division Superintendent

/ACP

Enclosure: None

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

CURRICULUM

EDUCATION

SCHOOLS

TEACHERS

Annex A

ACCOMPLISHMENT REPORT ON THE CONDUCT OF THE
2025 NATIONAL OBSERVANCE OF THE FILIPINO VALUES MONTH

<p>NATURE OF THE ACTIVITY/IES</p>	<p>Example: Values and Financial Literacy (Integration of Values during the Economic and Financial Literacy Week) This engaging session on basic financial responsibility is designed to teach learners essential financial skills alongside core Filipino values, particularly pagiging masinop (frugality) and pagpapalano (planning ahead). The session emphasizes the importance of making mindful financial choices and setting goals, with hands-on activities to reinforce these lessons.</p>
<p>OBJECTIVE/ S</p>	
<p>KNOWLEDGE GAINED BY THE LEARNERS</p>	
<p>INVOLVED STAKEHOLDERS</p>	
<p>OBSERVATIONS</p>	
<p>ISSUES / CONCERNS</p>	
<p>RECOMMENDATIONS</p>	
<p>PHOTOS</p>	

Prepared and submitted by:

Noted by:

Signature over printed name
Designation

Signature over printed name
Designation

Approved by:

Signature over printed name
Designation

Annex B

LIST OF SUGGESTED ACTIVITIES

The following is the list of suggested activities for the 2025 Observance of National Filipino Values Month:

1. Integrating values into daily lessons and activities across all learning areas
2. Conducting Values Education Sessions, workshops, and discussions focusing on character education, moral values, and citizenship
3. Organizing Poster and Slogan-Making Contests
4. Facilitating Essay Writing and Oratorical Contests
5. Engaging in Community and Outreach Programs
6. Recognizing Character Awards
7. Infusion of values into other celebrations coinciding with Filipino Values Month, such as:
 - National Children's Month
 - Economic and Financial Literacy Week
 - Global Warming and Climate Change Consciousness Week
 - Araw ng Pagbasa
 - National Week for the Gifted and Talented