



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

September 29, 2025

DIVISION MEMORANDUM

No. 552, s. 2025

JINGLE MAKING CONTEST

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Senior/Education Program Specialists
Public School District Supervisors
Principals/Head Teacher-in-Charge of the District
Heads of Public and Private Elementary, Secondary, & Integrated Schools
All others concerned

1. In line with our continuing efforts to foster creativity, unity, and pride in our Division, the Schools Division of Aklan will be holding a Jingle Making Contest. The jingle to be used during the *Saludo* of each unit delegation during the 2025 Aklan Provincial Athletic Association (APAA) Meet is the official entry to the said contest.

2. The winning entry shall serve as the official Division Jingle during the “Saludo” of delegations in the 2026 Western Visayas Regional Athletic Association (WVRAA) Meet. The composer must be open to necessary revisions in lyrics and musical arrangement to ensure its suitability for the official provincial jingle to be used at the said event.

3. Attached is the Contest Guidelines and Criteria for reference.

4. The winner of this Jingle Making Contest will be awarded Certificates of Recognition and cash prize during the Closing Ceremonies of APAA Meet.

5. Wide and immediate dissemination of this Memorandum is desired.


FELICIANO C. BUENAFE JR., CESO VI
Schools Division Superintendent

Enclosure: As stated

Reference: As stated

To be indicated in the Perpetual Index
Under the following subjects:

**CELEBRATION
SCHOOLS**

**MUSIC
PHYSICAL EDUCATION**

CIU/RRI



Población, Numancia, Aklan
Tel/Fax No. (265 3740 | 265 3741 | 265 3743)
Website: <http://www.depedaklan.org>
Email Address: aklan.1958@deped.gov.ph

JINGLE MAKING CONTEST GUIDELINES AND CRITERIA

Contest Guidelines:

- a) The contest is open to all teaching and non-teaching personnel within the Division. Individual or group entries are allowed. One entry from one unit only.
- b) The jingle must highlight the identity, culture, values, and pride of the Province/Division of Aklan and not the Unit delegation or District alone.
- c) Entries must be original and not previously published or used in any contest.
- d) The jingle should run between 2-3 minutes.
- e) The lyrics may be in English, Filipino, or Aklanon, or a creative combination thereof.
- f) Format of Submission:
 - Typed lyrics (printed and soft copy).
 - Audio recording (with vocals and accompaniment).
- g) All entries must be submitted to the Division Office through the Curriculum Implementation Division, Attn: EPS, Rebecca R. Ibarreta, through the email address, rebecca.ibarreta@deped.gov.ph, on or before December 1, 2025.

Criteria for Judging:

Originality and Creativity	-	25%
Lyrics and Message	-	25%
Appeal and Recall	-	20%
Musicality and Harmony	-	20%
Overall Impact	-	10%
<hr/>		
Total	-	100%