Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF AKLAN

September 9, 2025

DIVISION MEMORANDUM
No. 471, s. 2025

CELEBRATION OF THE 2025 CONSUMER WELFARE MONTH

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public School District Supervisors (PSDS) / Principals In-Charge of the District (PIDs) / Head Teacher In-Charge of the District (HTID)
Senior / Education Program Specialists
School Heads (SHs) of Public Elementary, Secondary and Integrated Schools
Philippine Elementary School Principals Association (PESPA) Officers and Members
National Association of Public Secondary School Heads of the Philippines (NAPSSHPhil) – Aklan Chapter Officers and Members
Division Federated Teachers League (DFTL)
National Employees Union (NEU)
All Others Concerned

1. Attached is the letter of invitation from the Department of Trade and Industry (DTI) Aklan dated September 3, 2025 regarding the celebration of the 2025 Consumer Welfare Month in partnership with the Local Government Unit (LGU) of Kalibo, JCI Aklan Kalantiao and Run Aklan for a **Consumer Fun Run.**

2. The Schools Division of Aklan enjoins all partner organizations and stakeholders to take part in the Consumer Fun Run on September 27, 2025 (Saturday) at 5:00 in the morning, covering a 5-km route from Pook to Pastrana Park.

3. In this connection, the following organizations are requested to send their official representative/s to actively participate in the said event:
    - PESPA
    - NASSHPhil – Aklan Chapter
    - DFTL
    - NEU

Poblacion, Numancia, Aklan
Tel/Fax No. (265 3740 I 265 3741 I 265 3743)
Website: http://www.depedaklan.org
Email Address: aklan.1958@deped.gov.ph

4. Should there be any query, kindly contact DTI at (036) 268 – 5280 or r06.aklan@dti.gov.ph.

5. Participants shall be entitled to compensatory time off (CTO).

6. For guidance and widest dissemination.

FELICIANO C. BUENAFE, JR., CESO VI
Schools Division Superintendent

/mbggp

L-2025-09-771
03 September 2025

DR. FELICIANO C. BUENAFE, JR.
Schools Division Superintendent
Department of Education
Numancia, Aklan

Dear **Dr. Buenafe**:

Greetings!

In celebration of **2025 Consumer Welfare Month** this October, the Department of Trade and Industry Aklan, in partnership with the Local Government Unit of Kalibo, JCI Aklan Kalantiao and Run Aklan, will be holding a **Consumer Fun Run**. This event will serve as a kick-off activity of the month-long event that raises public awareness on consumer rights and responsibilities while promoting fitness, camaraderie, and community spirit.

The Consumer Fun Run will be held on **September 27, 2025 (Saturday)** at 5:00 in the morning, covering a 5-kilometer route from Pook Port to Pastrana Park.

In this regard, we cordially invite your agency to participate in this meaningful event by joining the run and encouraging your employees to take part. Your presence and support will help us make this activity more engaging and impactful for our community.

For your reference, please see attached the proposed 5-km route map for the fun run. Should you have any questions or require further details, please feel free to contact us at (036) 268 – 5280 or r06.aklan@dti.gov.ph.

We look forward to your favorable response and to running with you in support of a more empowered consumer sector.

Thank you, and we hope to see you at the starting line!

Sincerely,

ROMEL L. AMIHAN
Provincial Director

REGISTRATION RATES

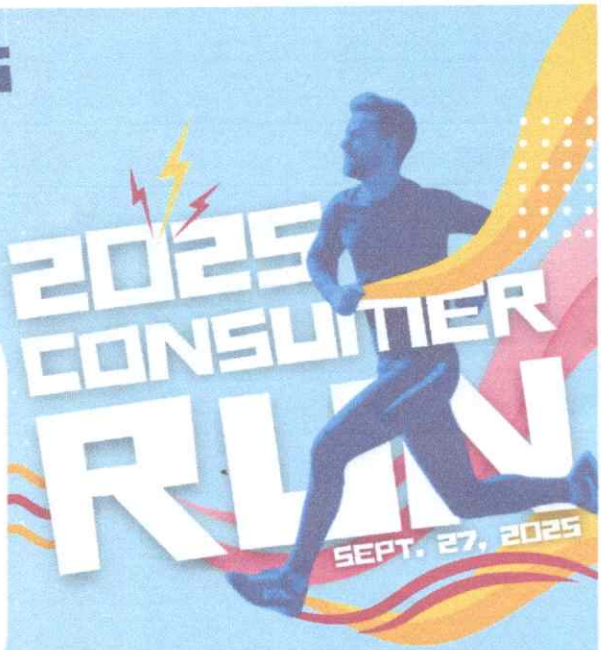
₱250 - STUDENT RATE
₱300 - REGULAR RATE

Registration is open until September 24, 2025 only.
Wear your group shirt or any running attire.

RACE KIT

- ☑ FINISHER MEDAL
- ☑ RACE BIB
- ☑ POST-RUN FOOD & BOTTLED WATER
- ☑ CERTIFICATE OF PARTICIPATION

SCAN TO REGISTER



5 KILOMETERS

5:00 AM | POOK PORT TO PASTRANA PARK, KALIBO, AKLAN

GCash

insta Pay

JO*N AL***N P.
Mobile No.: +63 912 576 ••••
User ID: ••••••••••33PZSB

PAY HERE

PRIZES

TOP 3 FINISHERS FOR WOMEN

1	2	3
₱3000	₱2000	₱1000

TOP 3 FINISHERS FOR MEN

1	2	3
₱3000	₱2000	₱1000

PROCEEDS WILL GO TO BENEFICIARIES OF JCI AKLAN KALANTIAO'S COMMUNITY PROJECTS

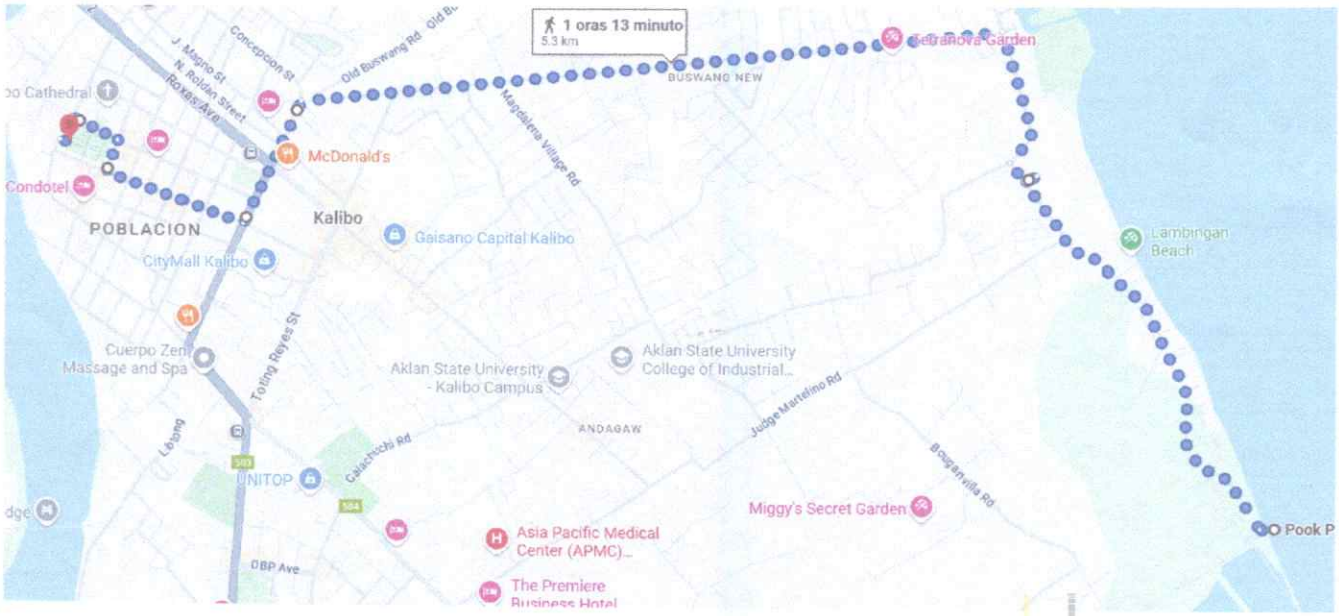
dti AKLAN

MUNICIPALITY OF KALIBO AKLAN

RUN AKLAN

JCI Aklan Kalantiao

ROUTE MAP



- From Pook Port to New Buswang Covered Court - Baybay
- Turn right to Brgy. New Buswang
- Turn left going to Mabini St.
- Turn right going to 19 Martyrs St.
- Turn right going to Martelino St.
- Turn left going to GM. Reyes St.
- Turn left going to C. Laserna St.
- Go straight to Pastrana Park – FINISH LINE.